

MASAUTOMAZIONE

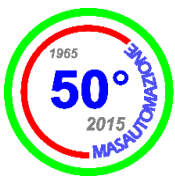
COMPANY PROFILE



MASAUTOMAZIONE

MASAUTOMAZIONE History

- Masautomazione has been founded in 1965 by Ing. Umberto Massimino
- Since then the company was a sales distributor for European companies
- First 2 companies was: KÜBLER Gmbh and Rheintacho Gmbh
- In 1992 was developed the Safety Devices Division
- In 2005 Safety Division was the half of the Factory Automation Division
- In 2018 the new booth was exhibit in SPS Parma (64 square mt)



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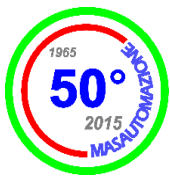
Umberto (the founder, left) and Lorenzo Massimino in front of MAS offices

MASAUTOMAZIONE

MASAUTOMAZIONE Mission

Masautomazione is a technological Hub for foreign companies that want to enter the Italian market.

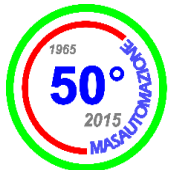
Our goal is to be the most professional and service oriented sales organization within our territory.



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MASAUTOMAZIONE Organization

- Masautomazione headquarter in Segrate Milan is about 2500 square mt
- Around 10 people is working in Segrate
- Pre-Sales, Sales, after Sales, Mktg and Administration is in Segrate
- Sales Network around the most industrialised Italia regions
- Easy access logistically (Airport, highway and train very near)
- Warehouse in Segrate for better servicing the customers



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MAS booth in SPS Parma 2018

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Customers & Markets

OEM: Machine and processing line manufacturers (50 %)
END USERS: Big plants and production site (20 %)
SYSTEM Integrators: Electrical & Safety installers (20 %)
CONSULTANTS: Engineering companies (2 %)
RESELLERS: Automation components shops (8%)

MARKETS: Food Industry, Automotive (Tier1 & 2), Steel Mills, Plastic, Textile, Paper Mill, Wood , Furniture, Tyres , Coil processing, Aviation, Tubes production, Petrolchemical, HEVAC, Medical, etc.



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Some customers



Sales network

A radicated sales Network all over the main industrialised Italian regions, developed and updated year by year, made of qualified professionals sales-technicians, recognized by the customers as «problem solvers», supported by a strongly pre/after-sales oriented company with more than 50 years experience.

(Agent Sales Meeting 2018 in MAS)



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Partner



New release ISO certificate

We are certified from 2002 and we have got in April 2018 the new Quality release Certificate now called:

ISO 9001:2015



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